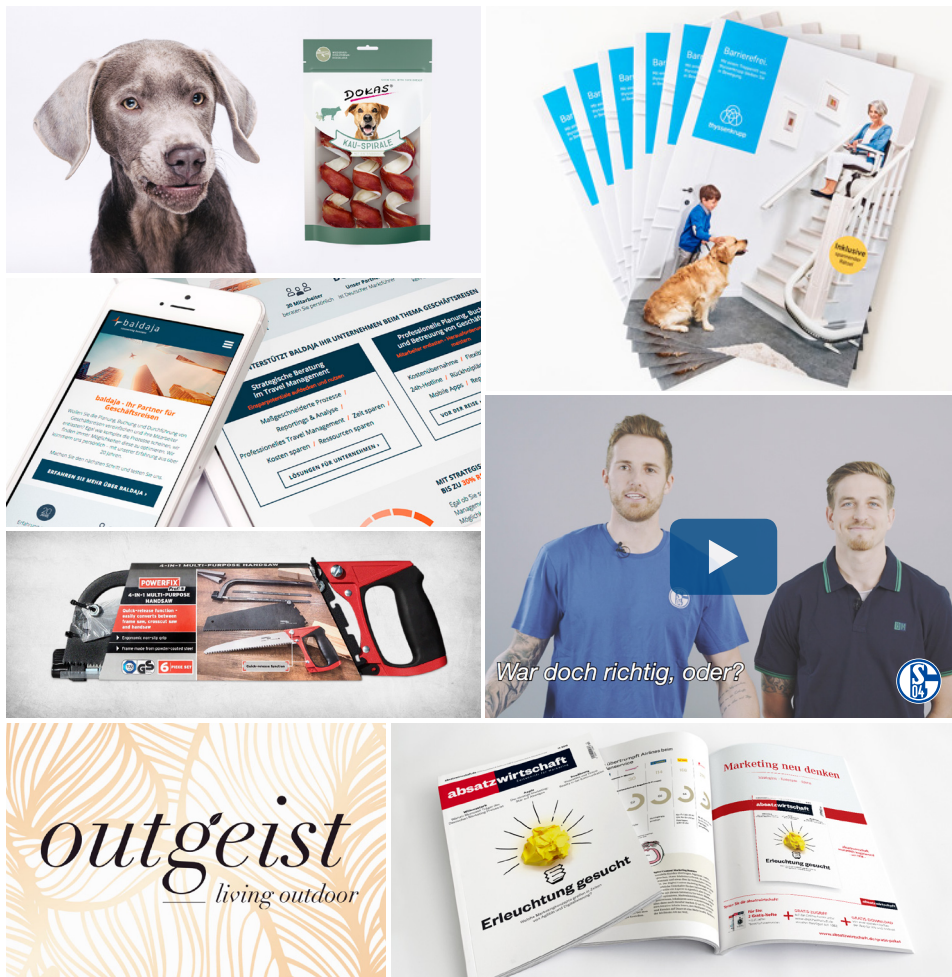


As an owner-managed advertising agency from Essen, we have been calling the Ruhr area our home for 24 years. Our key competencies are packaging design and technical documentation. Since 2012 we have also conceptualized and designed marketing communication strategies for brands and services.

Our clients come from a wide range of sectors on both a domestic and an international level, and range from small businesses to large companies. Irrespective of the size of the company, our main objective is to develop a relevant concept with high design standards for each and every client. The long-term effectiveness of our work, is of great importance to us. For this reason, we aim to maintain many long-time partnerships with our clients, so as to be able to continuously develop trademarks and companies.



## FACTS

**Founded:** May 1, 1994

**Staff:** 32

**Offices:** 1

**Address:**

Müller-Breslau-Straße 28  
45130 Essen, Germany

**23** clients on **3** continents

**Zero** lions in Cannes

## CONTACT

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### Brand Communication



- > Brand- and Marketing strategies
- > Corporate Identity and Corporate Design
- > Traditional advertising (ads, posters, radio ads, commercials)
- > Dialogue marketing
- > Promotional measures
- > Catalogues and flyers
- > Social Media
- > Concept and web design

### Packaging Design



- > Package design
- > Embossing, illustrations, sketches, photos
- > Developing POS measures
- > Dummy construction, 3D constructions, proof preparation
- > Editing and translation

### Technical Documentation



- > Update and revision of all manual types
- > Conform with standards (DIN EN 82079-1), product-specific
- > Visualizations (illustrations, photos, 3D animation, video, interactive instructions)
- > Translations into over 25 languages
- > In-house translation memory database