

Hello! Thanks for the download.

Glad that we have aroused your interest. Because this is what we would like to achieve with our work every day: Attract attention and interest for your company and your brand.

### What do you need to know about Orfgn Marketing?

We are an owner-managed advertising agency from Essen and have been in business for 25 years. We have been doing packaging design and technical documentation for just as long. Since 2012 we have also been developing concepts, campaigns and designs for brand communication.

Our customers can be found both nationally and internationally. From small, fine family businesses to large brands and corporations. Where the size of a company is doesn't matter to us. The demands on our designs and concepts are always the same – regardless of the eaves height of your company headquarters.

Much more important to us are trusting and long-term relationships with our customers, to continuously develop their brands and communication. Very gladly also together with you!



## FACTS

**Founded:** May 1, 1994

**Staff:** 40

**Offices:** 1

**Address:**

Müller-Breslau-Straße 28  
45130 Essen, Germany

**24** clients on **3** continents

## CONTACT

Ninetta Höher  
Managing Director

Orfgn Marketing GmbH & Co. KG  
Müller-Breslau-Straße 28  
45130 Essen, Germany

*Phone* +49 201 890994-41  
*E-mail* ninetta.hoehler@orfgn.net

[www.orfgn.net](http://www.orfgn.net)

### Brand Communication



- > Brand- and Marketing strategies
- > Corporate Design
- > Traditional advertising (ads and posters, radio ads, commercials)
- > Dialogue marketing, catalogues and flyers
- > Promotional measures
- > Concept, web design and social media

### Packaging Design



- > Brand- and Marketing strategies
- > Corporate Design
- > Traditional advertising (ads and posters, radio ads, commercials)
- > Dialogue marketing, catalogues and flyers
- > Promotional measures
- > Concept, web design and social media

### Technical Documentation



- > Update and revision of all manual types
- > Conform with standards (DIN EN 82079-1)
- > Visualizations (illustrations, photos, 3D animation, video, interactive instructions)
- > Translations into over 25 languages