

orfgem

Hello!

Glad that we have aroused your interest. Because this is what we would like to achieve with our work every day: Attract attention and interest for your company and your brand.

What do you need to know about Orfgem Marketing?

We are an owner-managed advertising agency from Essen and have been in business for 26 years. We have been doing packaging design and technical documentation for just as long. Since 2012 we have also been developing concepts, campaigns and designs for brand communication. With our e-commerce division, we support customers in selling their products online in webshops or on Amazon and other online platforms, including content production. Our customers can be found both nationally and internationally. From small, fine family businesses to large brands and corporations. Where the size of a company is doesn't matter to us. The demands on our designs and concepts are always the same – regardless of the eaves height of your company headquarters.

Much more important to us are trusting and long-term relationships with our customers, to continuously develop their brands and communication. Very gladly also together with you!

FACTS

Founded: May 1, 1994

Staff: 50

CONTACT

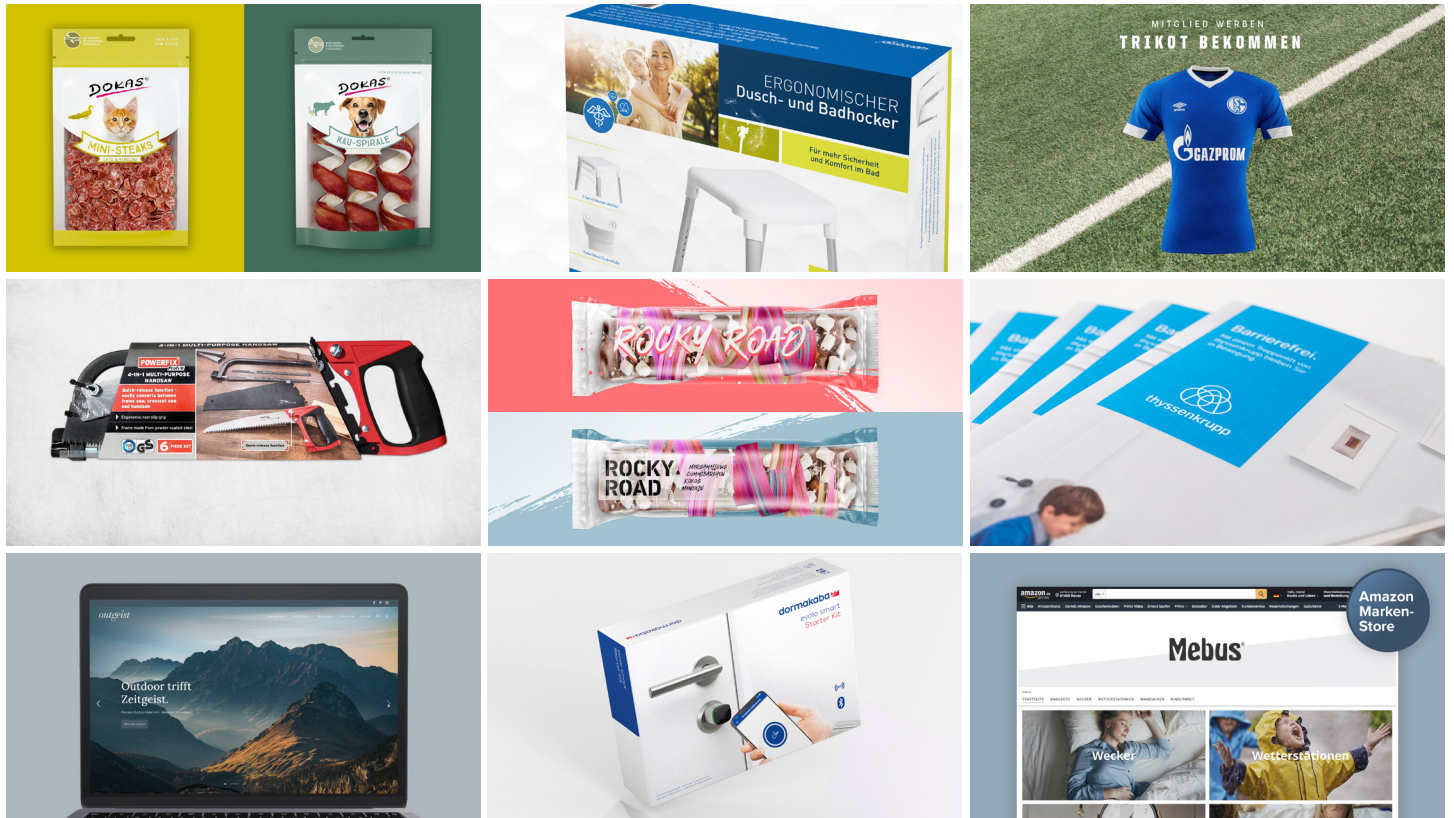
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Brand Communication



- > Brand- and Marketing strategies
- > Corporate Design
- > Traditional advertising (ads and posters, radio ads, commercials)
- > Dialogue marketing, catalogues and flyers
- > Promotional measures
- > Concept, web design and social media

Packaging Design



- > Brand- and Marketing strategies
- > Corporate Design
- > Traditional advertising (ads and posters, radio ads, commercials)
- > Dialogue marketing, catalogues and flyers
- > Promotional measures
- > Concept, web design and social media

Technical Documentation



- > Update and revision of all manual types
- > Conform with standards (DIN EN 82079-1)
- > Visualizations (illustrations, photos, 3D animation, video, interactive instructions)
- > Translations into over 25 languages

E-Commerce



- > Brand development for e-commerce
- > Conception and implementation of online shops
- > Amazon FBA support: Vendor and Market place/Seller
- > Content production: Photos, 3D models, texts, graphics and design.